

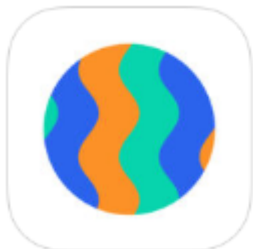
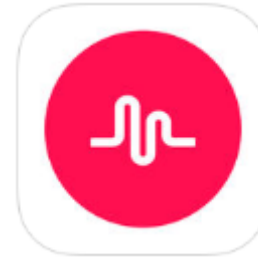
Online Safety: Parents



Sue Finnigan
E-Learning Consultant SCC



Life In Likes – Children's Commissioner for England.





Protecting Children Online



Behaviour puts young people at risk not technology



How Did You Decide?



Who?

What?

Where?



Type and select network



(e.g. Facebook)



Explore all networks

A-Z

Most popular

News

Your guide to the social networks your kids use

Stay up to date and keep your child safe in today's digital world



Search for a site, game or app to find out more



(e.g. Facebook)



Explore other networks

All networks A-Z

Most popular



The Worst Case Scenarios?

Sexual Exploitation

Addiction

Radicalisation

Extreme Health
Messages e.g Pro Suicide

Bullying

Commercial
Exploitation or
Criminality

Teenagers with SEND are the MOST vulnerable young people.



What our Children and Young People Worry about.

Scary Stuff

The News

Nasty or Offensive
Comments

Swearing

Being left out of Squads/
Lobbys. Parties

Strangers

Sharenting

Pressure to get likes

Friends

Losing their Tech.
Not being Online

Pressure for naked
selfies





	All	Most	Some
Health and Wellbeing			
Lifestyle	Screen time Healthy Balance Online/Offline	Sleep School Work Age appropriate Activity Scary Information	Online Addiction
Health Information	Mainstream Health Messages Positive Mental Health Information	FOMO - Pressure Mental Health Risks Body Image Validating Health Information Support Online	Suicide Pro Anorexia Pro Bigger
Relationships			
Friendships	Online V Offline Friendships Number of Friends Sharing Information Gaming	Privacy Settings in Social Media Swearing and Rage in Gaming	Bullying Trolling
Sexual Content	Inappropriate Content Pornography	Nude Selfies Law around Images Loss of control of images	Online and Offline Sexual Exploitation
Living in the Wider World			
Commercial Risks	The value of data Understanding the structure of the Internet	Understanding Terms and Conditions Career implications of online life both positive and negative	Commercial Criminal Activity – Hacking ,Fraud, Financial Scams etc.
News and Information	Inaccurate Information Online Checking Validity The Internet Vs WWW	News Fake News Echo Chambers Reliable sources of news and bias	Radicalisation

1





- **Friends of Friends**
- **Bullies**
- **Predators**
- **Persuaders**
- **Advertisers**
- **Universities**
- **Employers**



Can I Be Your Friend?



What are our children and young people doing online?



agost.com



The Parentzone and the Internet Watch Foundation



Nude or semi-nude images or videos produced by a young person of themselves engaging in erotic or sexual activity and intentionally shared by any electronic means."



Internet Watch Foundation in partnership with Microsoft

Emerging Patterns and Trends Report #1

Youth-Produced Sexual Content

10 March 2015

During the course of the Study, 3,803 images and videos were assessed as meeting the research criteria.

The key findings of the Study were as follows:

- 17.5% of content depicted children aged 15 years or younger.
- Most of the content depicting children aged 15 or younger was created using a webcam.
- Over 9 out of 10 items which depicted children aged 15 or younger featured girls.
- Half of the content depicting children aged 15 years or younger was Category A or B (¼ in the 16-20 years age range)
- 90% of the total images and videos assessed as part of the Study had been harvested from the original upload location and were being redistributed on third party websites.



Children's
COMMISSIONER

Growing Up Digital

A report of the Growing Up Digital Taskforce

January 2017

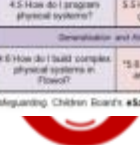
Sheffield Safeguarding Children Board



www.safeguardingsheffieldchildren.org.uk

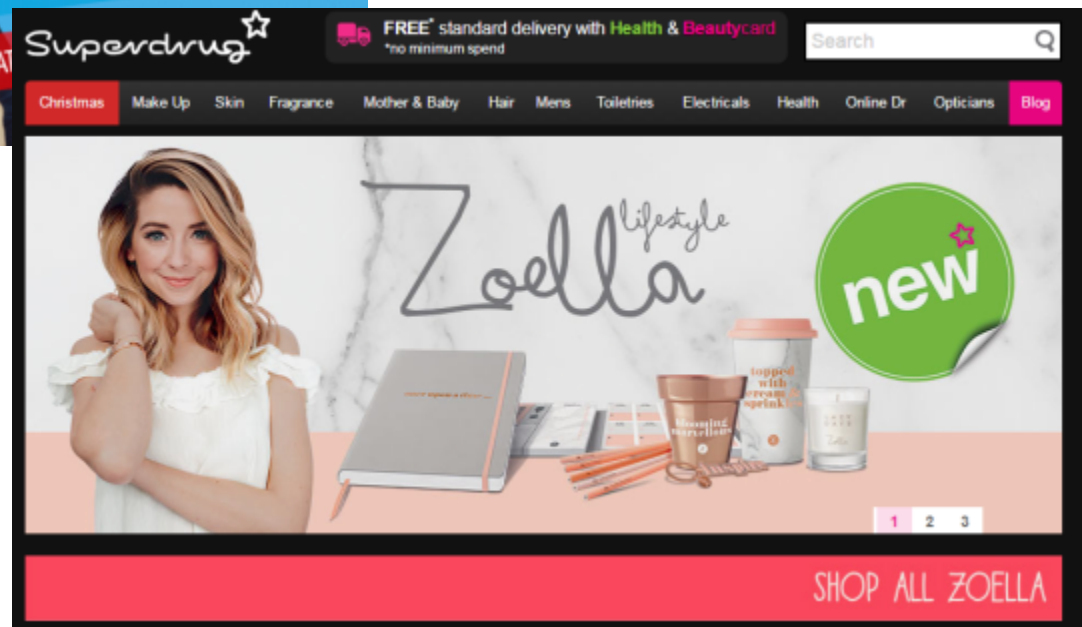
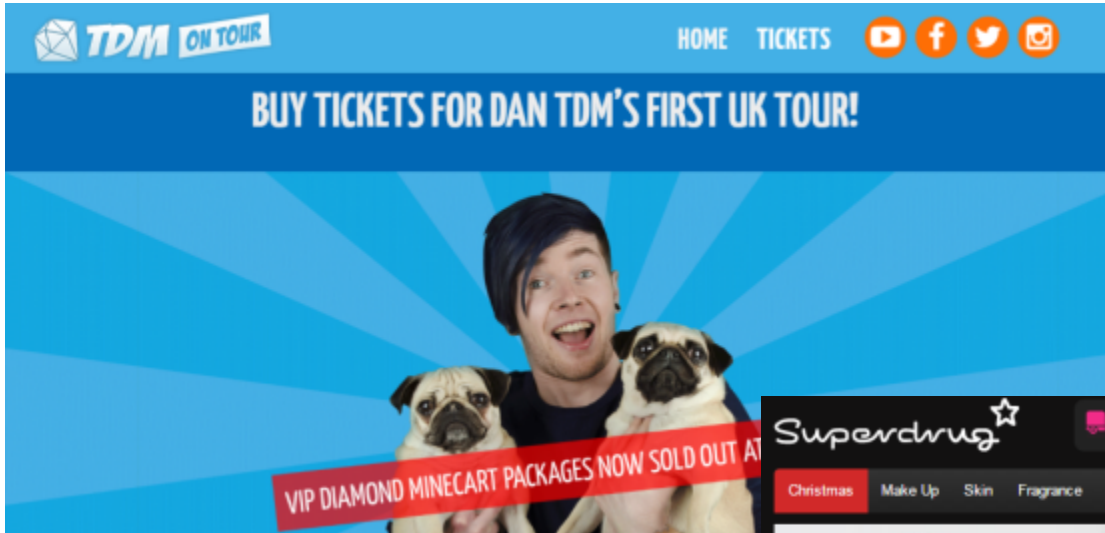
Thinking			
Strand 5: Programming II			
4	"1.4 How do I use a computer as an artist?"	"2.4 What makes an excellent multimedia story?"	"3.4 How is data shared online?"
5	"1.5 How do we collaborate online?"	"2.5 How do I create a radio advert?"	"3.5 How do I create a network?"
6	"1.6 How do I use a computer as a designer?"	"2.6 What makes an excellent story?"	"3.6 Why do we use spreadsheets?"
Results and Outputs: Variables			
Demands and Attachments			
4.4	How do I write efficient programs in Logo and Scratch?	4.5	How do I program physical systems?
5.4	How do I use interaction in Scratch to tell stories?	5.5	How do I create maths games in Scratch?
6.4	How do I build complex physical systems in Flowcode?	6.5	How do I use Scratch as a game designer?

*Certain explicit opportunities for teaching eSafety. For more detail see the Sheffield Safeguarding Children Board's eSafety Curriculum



	Commercial	Aggressive	Sexual
Content (child as recipient) “Where”	Adverts Spam Sponsorship Personal info	Violent/hateful content	Pornographic or unwelcome sexual content
Contact (child as participant) “Who”	Tracking Harvesting personal info	Being bullied, harassed or stalked	Meeting strangers Being groomed
Conduct (child as actor) “What”	Illegal downloading Hacking Gambling Financial scams Terrorism	Bullying or harassing another	Creating and uploading inappropriate material

YouTube



NEWS

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[World](#) | [Africa](#) | [Asia](#) | [Australia](#) | [Europe](#) | [Latin America](#) | [Middle East](#) | [US & Canada](#)

Nice attack: At least 84 killed by lorry at Bastille Day celebrations

🕒 15 July 2016 | [Europe](#)

 Share



Pressure

- To be online
- To get likes
- To look “right”
- Worry about friends
- Inappropriate Information
- Asked for images



CALLS TO ACTION



- Introduction of a pop-up heavy usage warning on social media
- Social media platforms to highlight when photos of people have been digitally manipulated
- NHS England to apply the Information Standard Principles to health information published via social media
- Safe social media use to be taught during PSHE education in schools
- Social media platforms to identify users who could be suffering from mental health problems by their posts, and discreetly signpost to support
- Youth-workers and other professionals who engage with young people to have a digital (including social) media component in their training
- More research to be carried out into the effects of social media on young people's mental health





Source: Mind



Anonymous • 14-16 y/o ✓ Northern Ireland

"...the time you can spend on some of these apps - they can be very addictive. I lose time to revise, can't do homework, can't interact with family/friends and lose a lot of sleep at night time."





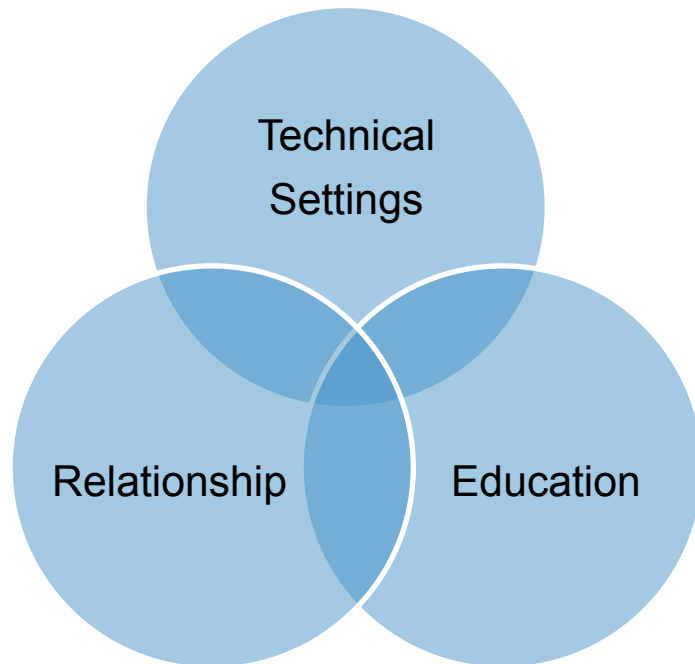
Children's
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The **Digital 5 A Day** provides a simple framework that reflects the concerns of parents/ carers as well as children's behaviours and needs. It can also act as a base for family agreements about internet and digital device use throughout both the holidays and term time.

Based on the NHS's evidence-based ['Five steps to better mental wellbeing'](#), the 5 A Day campaign



What Does Support Mean?



Relationships

- High standards of behaviour
- Clear negotiated boundaries
- Warm Relationships
- Measured Responses



who

What to do if you have a **Who** worry



Explain to your child why you are worried about the people they are in touch with online



If someone is bullying your child online:

- **Keep the evidence – screenshots and/or texts**
- **If it's someone from their school, talk to their teacher**
- **Report to the service provider**
- **Find out how to block users on Social Media Sites**



If you are concerned about a person who is talking to your child, you can report it to CEOP or the police.

what

What to do if you have a **What** worry



Turn off in-app purchasing on smartphones and tablets register it for an under 18.



Check your child's privacy settings on sites like Musical.ly and image sharing sites like Instagram. Think about the age they have told different sites



Decide whether you need to involve your child's school or even the police



Talk to your child about the news and where to find it.

where

What to do if you have a **Where** worry



Talk to your child about your concerns



Agree sites that you're happy for them to use



Set YouTube SafetyMode and Google SafeSearch to help filter 'inappropriate content'



Familiarise yourself with reporting tools on sites like instagram, YouTube

NSPCC

EVERY CHILDHOOD IS WORTH FIGHTING FOR

Donate

[Fighting for childhood](#)

[Preventing abuse](#)

[What you can do](#)

[Services and resources](#)

[Helpline](#)

[Search](#)

[Home](#) | [Fighting for childhood](#) | [About us](#) | [Our partners](#) | [NSPCC and O2 - keeping children safe online](#)

NSPCC and O2

We've joined forces with O2 to provide parents with the skills and support to keep your child safe online.

O2  NSPCC
Let's keep kids safe online





I would like advice on...



Home

Get Advice ▲

Concerned about your child?

How to get help ▲

Who are we?

Support tools ▲

Help your children get the most out of the Internet

I need to report an incident

> Reporting to CEOP

I'm concerned about my child

> Help and support

I'd like to understand more about keeping my child safe

> Get advice



Have a concern?

Parents & carers have found these topics helpful



Worried about your child and online





LATEST

ADVICE

TRAINING

EVENTS

PROJECTS

MEMBERSHIP

ABOUT US

For parents

- Take our **FREE** online parenting course, **Resilient Families**.
- Information and advice for families.
- The very first online **Parenting in the Digital Age** course.
- Help us make the Internet work for you! **Tell us** which tech companies you trust.



For parents

For schools

For companies

Sign up for the latest news and event information with our **FREE** newsletter

Email Address *

First Name

Last Name

Sign up





Parents and Carers

Welcome parents and carers! In this section you will find all the information you need to keep your child safe online.

Whether you're puzzled by parental controls or would like to know more about gaming, this section can help. We all know that it can sometimes be challenging to keep up to speed with what children and young people are doing online. Luckily on this site you'll find a whole host of useful ways to keep your child safe.

Want a quick overview? Check out our [leaflet for parents](#).

[What do I need to know?](#)

[Need help?](#)

[Hot topics](#)

[Things to do](#)

[Have a conversation](#)



What do I need to know?

Key advice for parents and carers including conversation starters.



Need help?

Advice for parents and carers about how to make a report online.

Hot topics...

[Parental controls](#)

[Gaming](#)





Parents and carers

Parents and carers play a key role in supporting children to learn about how to stay safe online, and they are one of the first people children turn to if things go wrong. We know it can be difficult to stay on top of the wide range of sites and devices that young people use, so we hope that the following advice helps.

Four steps:

- 1 Have ongoing conversations with your children about staying safe online
- 2 Use safety tools on social networks and other online services, eg Facebook privacy settings
- 3 Decide if you want to use parental controls on your home internet
- 4 Understand devices and the parental control tools they offer in our [Parents' Guide to Technology](#)

Young people

Parents and carers

Have a conversation

Safety tools on online services

Parental controls

Parents' Guide to Technology

Teachers and professionals

Foster carers, adoptive parents and social workers

What are the key online risks?

Contact: children can be contacted by bullies or people who groom or seek to abuse them

Content: age-inappropriate or unreliable content can be available to children

Conduct: children may be at risk because of their own behaviour, for example, by sharing too much information



Spotlight on

6 Age

How can you keep up and stay in control... whatever your child's age?

10 Digital spaces

Find out about some of the latest digital gadgets, gizmos, websites and services.

26 Going for gold!

Three young Paralympic athletes explain the crucial role that technology plays in their lives.

39 Cloud & Wi-Fi

40 Vodafone: Protecting children, empowering parents

60 What happens when toddlers zone out with an iPad?

(licensed from The Wall Street Journal)

72 Digital grandparenting

86 Reporting online concerns

96 Teenagers and technology

(licensed from The Guardian)



Digital Parenting



10 'How to' guides

SET smartphone Parental Controls with Vodafone Guardian

MAKE THE MOST of BlackBerry Parental Controls

PROTECT privacy on Facebook

SEARCH safely on Google

Reporting concerns

How to contact websites, agencies and authorities

Expert views

Why are age ratings important?
How much time online is too much?
What technology can we expect in the future?



Toddlers and tech
It's second nature



Apps, BBM, Facebook...
What are teens' favourite digital spaces?

Grandparents
How can they get more involved?



www.vodafone.com/parents



TALK, TALK TALK.... Children are not the experts!!!

Difference between virtual and real - relationships

Ask what sites they visit, who they talk to when they go there and what they do.

Have they any anxieties or concerns?

Talk to them about your concerns

Parental controls and filtering software can help keep younger children away from worrying content or areas.

Threatening to "take the internet away" or to remove a child's mobile phone is unlikely to help. Need to learn

If you are extremely concerned talk to a professional or the Police

